

The 7th National and International Research Conference 2024: NIRC VII 2024
“Using the BCG Model to Drive Social Power toward Value Creation via Creative Economy”

February 15, 2024

Buriram Rajabhat University, Buriram Province, THAILAND

Oral Presentation

No.	Presenter	Organization	Group	Article
1	AISIKAN PRATHUMCHAI	Udon Thani Rajabhat University	Education	Using Game Activities to Improve Mattayomsuksa 3 Students' English Reading Comprehension Ability
2	XIAOHONG LONG	Buriram Rajabhat University	Education	Trends in Life Skills Counseling for Vocational College Students in Guangxi Province, China
3	WEN YU LAN	Buriram Rajabhat University	Education	Analysis on the current situation and needs of teachers' mental health in undergraduate colleges and universities in Guangxi, China in the new era
4	THANCHANOK NAMAKHAN	Udon Thani Rajabhat University	Education	Using Directed Reading Thinking Activity (Dr-Ta) Teaching Strategy to Improve English Reading Comprehension Ability of Prathomsuksa 6 Students
6	SUN HAITAO	Buriram Rajabhat University	Education	Research on Education management mode of private vocational college in Jiangxi, PRC
7	CHEN JIAN PING	Buriram Rajabhat University	Education	Research on the competency characteristics of deans in educational colleges across Western China

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8	ZHAO ZIYI	Buriram Rajabhat University	Education	Student Affairs Management With A Student-Centered Approach : A Case Study Of Educational Sciences College Of Yan'an University
9	PIMPIKA PORNCHAI	Buriram Rajabhat University	Education	Effects of KWL Plus Strategy Incorporated with Kahoot Game on Enhancing Grade 10 Students' Reading Comprehension
10	YIMING LIU	Buriram Rajabhat University	Education	Conditions and Management Guidelines for Environmental Design Curricula of Higher Education Institutions in Guilin City, People's Republic of China
11	LIN LU	Buriram Rajabhat University	Education	Education Resource Management Conditions And Guidelines For The New Normal Era Of Guilin University Of Technology
12	HU XIAO KANG	Buriram Rajabhat University	Education	Students of the Teaching College of Huanggang Normal University of the People's Republic of China intern in research
13	YANYU TAO	Buriram Rajabhat University	Education	The Current State, Ideal State and The Need for Enhancing the Competency of Officers from the Information Technology Center in Guilin University of Technology

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14	FANG LIU	Buriram Rajabhat University	Education	The Study on the Leadership Structure of Administrator Personnel in Universities in Guangxi Province, China
15	ZICHEN YE	Buriram Rajabhat University	Education	Research on Factors Affecting the Effectiveness of Educational Administration in Newly-founded Regional Universities in Guangxi Province, China
16	JITAO ZHANG	Buriram Rajabhat University	Education	Factors of The Administrative Effectiveness Of Branch Of Guangxi Open University
17	ZHOU HUIBIN	Buriram Rajabhat University	Education	Conditions And Best Practices Of Educational Resource Management Of Private Demonstration Kindergarten Schools, Lingui District, Guilin City, People’s Republic Of China
18	TADCHAPONG BUPASIRI	Buriram Rajabhat University	Education	The Study of the Components and Current State of Communication Affecting the Enrollment Decisions of Fundamental Education Students under the Buriram Provincial Office of Learning Encouragement in the New Normal Era

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19	XIANG YONGHONG	Buriram Rajabhat University	Education	Leadership Behaviors of Standardized Training Resident Physicians in China: A Synthesis Study
20	CAO SHIYAN	Buriram Rajabhat University	Education	Elements of strategic leadership for Public Kindergarten Administrators in Nanning City, Guangxi Province, People's Republic of China
21	YUNTING MU	Buriram Rajabhat University	Education	A Study of the Components of Creative Leadership among Administrators of Intermediate Vocational Schools in Guangzhou City District, Guangdong Province, People's Republic of China
22	SHILIAN HUANG	Buriram Rajabhat University	Education	A component of the core literacy model for university managers in Guangxi Province, People's Republic of China
23	YU WEI FANG	China	Education	Training Curriculum Development For Enhancing Digital Technology For Learning Management Abilities Of Vocational College Lecturers In Jiangsu Province, China
24	FAH CAMPBELL	Sisaket Rajabhat University	Education	Investigating the Satisfaction of a Large Group of Students with Self-paced Online Learning in English Listening and Speaking

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25	XIAOYAN LI	ELT Program under the HUSOC, BRU, Thailand.	Humanities and Social Sciences	The Development of English Writing Self-efficacy: A Perspective from Chinese Non-English Major University Students
26	YUAN HONG JIANG	ELT program under the HUSOC, BRU, Thailand	Humanities and Social Sciences	The Effects of Strategy-based Reading Instruction on Enhancing Chinese College Students' Reading Comprehension in the CET-4 and Students' Attitudes Toward It
27	WORACHET THO-UN	Mahamakut Buddhist University Yasothon Buddhist	Humanities and Social Sciences	Instructional Model for Developing Systemic thinking Processes of Students of Mahamakut Buddhist University Yasothon Buddhist Collage
28	PENGZHANGCHENG LIU	Buriram Rajabhat University	Music and Music Education	Assessing the Current Status in Yi and Miao Ethnic Children's Choir at Yunnan Kunming Luquan Chongde Primary School
29	CHEN ZHOU	Buriram Rajabhat University	Music and Music Education	Leshan Normal University percussion music teaching current situation

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30	ZEHUA YU	Buriram Rajabhat University	Music and Music Education	The transmission process of the Miao ethnic group singing of A Youduo, Guizhou Province, China
31	YU GUO	Buriram Rajabhat University	Music and Music Education	A Study Of Vocal Teaching At Xi`An Conservatory Of Music, China
32	WANNIAN WANG	Buriram Rajabhat University	Music and Music Education	A Study the History and Culture of Tujia Gaoqiang folk songs, Guizhou Province, China
33	QIAN ZHANG	Buriram Rajabhat University	Music and Music Education	The teaching methods of chorus conducting at Guizhou Normal University
34	SIRAN LIU	Buriram Rajabhat University	Music and Music Education	The Application of Piano micro - lesson for music students at Guangxi Arts University, China
35	RAO ZHUOKUN	Buriram Rajabhat University	Music and Music Education	Studied teaching popular singing at Guizhou University, China
36	YUAN SHUAI	Buriram Rajabhat University	Music and Music Education	A study of singing techniques “love forever”, a principal aria in the national opera performance of “Yimeng Mountain” for creating teaching guideline

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37	RAGIP SONER SILME	Istanbul University	Science and Technology	Exploring the Potential Therapeutic Impact of N-Acetyl-D-Glucosamine on Breast Cancer
38	RATTANAPORN KARNJANARITTAGORN	Buriram Rajabhat University	Business Administration	Guidelines for Refer Back to Referral Hospital in Buriram Province
39	JOSHIYA kh KH	Don Bosco College, Manipur	Humanities and Social Sciences	The Alchemist: The Impact Of The Beginners Luck In Realizing Dreams
40	HAWAIBAM LOIYUMBA	Tetso College	Humanities and Social Sciences	Mulk Raj Anand’s The Two Lady Ram: A Critique of Colonial Society
41	LANGONJAM CHINGKHEINGANBA MEITEI	Don Bosco College (A), Maram, Manipur	Education	Political And Educational Implications In Hanuba ‘Hanubi Pan Thaba’ - A Manipuri Folk Tale
42	ILHAN M. CARGIRGAN	Akdeniz University	Humanities and Social Sciences	BCG Model as the Driver of Creative Economy to Foster Sustainable Development

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43	NI NI HLAING	MUDE	Humanities and Social Sciences	EFL University Students' Self-efficacy in Three Countries of South-East Asia
44	THAN THAN WIN	Myitkyina University	Humanities and Social Sciences	Indication of Gender Inequality: Early Marriage on Adolescent Girls in Kachin State of Myanmar
45	AUNG MIN PAING	Green Tara Institute	Humanities and Social Sciences	Academic Writing Needs of EFL Students in Myanmar
46	SAW PYONE NAING	SUOE	Humanities and Social Sciences	Using the BCG Model: Understanding Research Methodology in Environmental Studies and Education for Sustainable Development
47	WINT KHIN SANDAR CHIT	Meiktila University	Humanities and Social Sciences	Improving the Quality of Research Outputs and Performance of Research Supervisors in Myanmar Higher Education
48	MICHAEL R. SMITH	Niagara University	Education	An International University Collaboration to Accelerate Quality Pedagogy and a Bio, Circular, Green Economy (BCGE) Curriculum in K-12 Schools and Colleges of Education

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49	MUTHMAINNAH	Universitas Al Asyariah Mandar	Education	Exploring the Nexus of Computational Thinking, Artificial Intelligence, and EFL Pedagogy to Increase Computational Participation
50	HIMADRI SEKHAR ROY	Department of English Shahjalal University of Science and Technology (SUST)	Education	Impact of Monolingual Global English on Mother Language: Is L1 Heading towards Diversification or Extinction?
51	NILIMA BHAGABATI	Assam, India	Education	Skilling And Up=Skilling Youths For Sustainable Self-Reliance: Reflecting India’s National Educational Policy-2020
52	MORSHED SALIM AL-JARO	College of Women, Seiyun University, Yemen	Education	English Language Teaching Methods: Applicability and Challenges from EFL Teachers' Perspectives
53	Sarom Mok,	Ministry of Education, Youth and Sport, Cambodia	Education	“Pushed by Pain or Pulled by Vision”: Cambodian Young-adult Women Factory Workers’ Literacy Skills and Health Knowledge

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54	CHUSNUL ISNAINY	Universitas Warmadewa, Bali Indonesia	Humanities and Social Sciences	Translation Strategy of Cultural Terms in the Movie “Hati Suhita”
55	I PUTU ARSA SUDARMA	Warmadewa University, Bali, Denpasar	Humanities and Social Sciences	Illocutionary Acts Found in Spongebob Squarapants Series
56	YEN SATYA	Asia Euro University, Cambodia	Business Administration	Customers’ Satisfaction and Loyalty to Local Coffee Shops in Cambodia

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Poster Presentation

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1	CHALOEMKIAT RANGLEK	Rajamangala University of Technology Srivijaya	Humanities and Social Sciences	Studies Cognitive of Bookkeeper and Accounting System of Community Enterprises to Developing Community Enterprises for Effective Operations Sustainable: A Case Study of Nakhon Si Thammarat
2	SUCHONMA SOOKRUKSAWONG	Rajamangala University of Technology Isan	Science and Technology	Optimum Sterilization Method for In Vitro Cultivation of Mammillaria plumosa Cacti